



**GLOBAL  
BUSINESS  
ALLIANCE**

*Investing in America*

# Foreign Direct Investment Strengthens **LOUISIANA'S ECONOMY**

## HIGH QUALITY JOBS

**78,400** workers in Louisiana are employed as a result of international investment.

## MANUFACTURING

**20,900** workers in Louisiana - **27 percent** of all FDI jobs in the state - are in the **manufacturing sector**.

## GLOBALLY CONNECTED

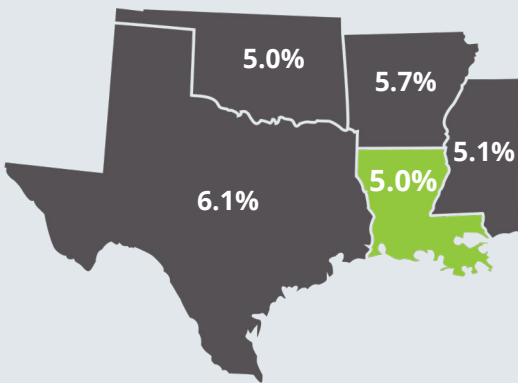
Among all international employers, those from the **United Kingdom, Canada** and **France** support the largest number of jobs in Louisiana.

## MANY EMPLOYERS

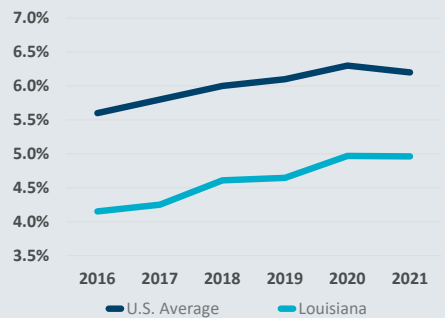
More than **585 international employers** have operations in Louisiana.

## INTERNATIONAL INVESTMENT CONTRIBUTES TO LOUISIANA'S ECONOMY

**Louisiana vs. Its Neighbors**  
FDI Jobs as a % of Total Employment

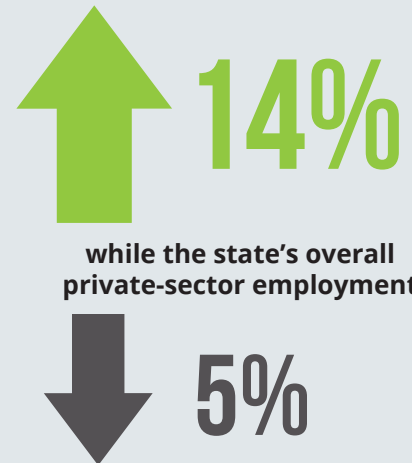


**Louisiana vs. USA**  
FDI Jobs as a % of Total Employment



Louisiana trails the national average in the number of jobs supported by international investment.

**From 2016 to 2021, Louisiana's FDI employment...**



## DISCOVER THE FULL LIST OF GBA MEMBERS

Nearly 200 international companies comprise GBA's membership, representing a slice of the U.S. economy that provides eight million high-quality jobs that pay an average of seven percent higher compensation than the economy-wide average. Our members are some of the largest international employers in the country. Browse through our membership list using the QR code.





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# Foreign Direct Investment Strengthens AMERICA'S ECONOMY

## MANUFACTURING

International companies support **2.9 million** manufacturing jobs, accounting for **22%** of total U.S. manufacturing employment.

## INNOVATION

International companies spend more than **\$80 billion** on U.S. R&D activities, or **12%** of all R&D performed by U.S. companies.

## EXPORTS

U.S. workers of international companies produce **22%** of U.S. exports, shipping **\$469 billion** in goods to customers around the world.

## SUPPLY CHAINS

For every U.S. job at an international company, **three more** are supported in the U.S. economy.

## TAX

International companies pay **19%** of all federal corporate income taxes.

## Record Number of FDI Jobs

**8.4 MILLION**

Nationally, 8.4 million U.S. workers are employed by international companies.

## Good-Paying Jobs

**\$89,296**

Across the nation, U.S. workers at international companies earn 7 percent higher compensation than the economy-wide average - making \$89,296 annually.

## Current Employers Drive Growth

**66%**

Last year, FDI in the U.S. was driven largely - 66 percent - by reinvesting earnings from current employers, above the historic trend.

From 2017 to 2022, America's FDI employment...

**↑ 9%**

while the country's overall private-sector employment

**↑ 5%**

## Share of Foreign Direct Investment Jobs by State



## Foreign Direct Investment in America by Country

Figures based on the Bureau of Economic Analysis (BEA), Survey of Current Business, U.S. International Transactions, released July 2024; Activities of U.S. Affiliates of Foreign Multinational Enterprises in 2022, released November 2024.