



GLOBAL
BUSINESS
ALLIANCE

Investing in America

Foreign Direct Investment Strengthens NORTH CAROLINA'S ECONOMY

HIGH-QUALITY JOBS

321,400 workers in North Carolina are employed as a result of international investment.

MANUFACTURING

130,000 workers in North Carolina - **40 percent** of all FDI jobs in the state - are in the **manufacturing sector**.

GLOBALLY CONNECTED

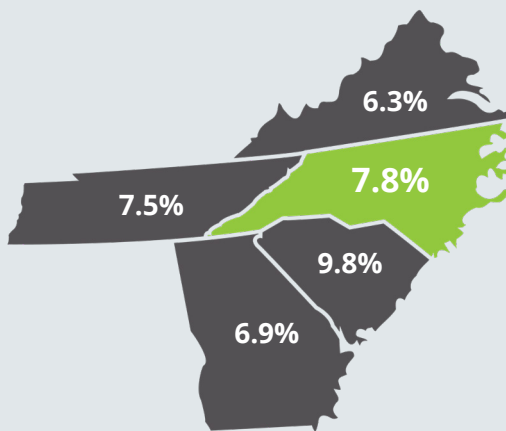
Among all international employers, those from the **United Kingdom**, the **Netherlands** and **Germany** support the largest number of jobs in North Carolina.

MANY EMPLOYERS

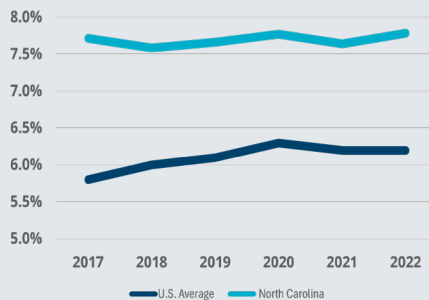
1,350 international employers have operations in North Carolina.

INTERNATIONAL INVESTMENT CONTRIBUTES TO NORTH CAROLINA'S ECONOMY

North Carolina vs. Its Neighbors
FDI Jobs as a % of Total Employment



North Carolina vs. USA
FDI Jobs as a % of Total Employment



North Carolina beats the national average in its portion of jobs supported by international investment.

From 2012 to 2022,
North Carolina's FDI employment...



while the state's overall private-sector employment



DISCOVER THE FULL LIST OF GBA MEMBERS

Nearly 200 international companies comprise GBA's membership, representing a slice of the U.S. economy that provides 8.4 million high-quality jobs that pay an average of seven percent higher compensation than the economy-wide average. Our members are some of the largest international employers in the country. Browse through our membership list using the QR code.

