



**GLOBAL  
BUSINESS  
ALLIANCE**

*Investing in America*

# Foreign Direct Investment Strengthens **WISCONSIN'S ECONOMY**

## HIGH-QUALITY JOBS

**135,900** workers in Wisconsin are employed as a result of international investment.

## MANUFACTURING

**75,900** workers in Wisconsin - **56 percent** of all FDI jobs in the state - are in the **manufacturing sector**.

## GLOBALLY CONNECTED

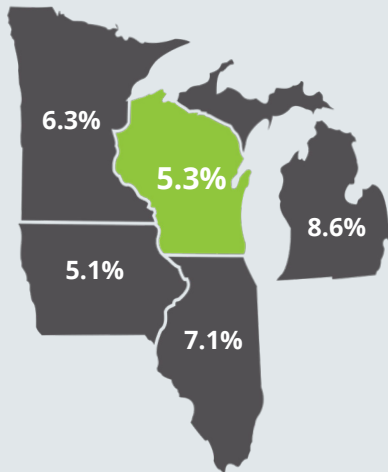
Among all international employers, those from **Canada**, the **United Kingdom** and **Germany** support the largest number of jobs in Wisconsin.

## MANY EMPLOYERS

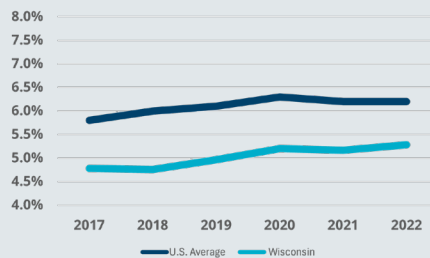
**850 international employers** have operations in Wisconsin.

## INTERNATIONAL INVESTMENT CONTRIBUTES TO WISCONSIN'S ECONOMY

**Wisconsin vs. Its Neighbors**  
FDI Jobs as a % of Total Employment



**Wisconsin vs. USA**  
FDI Jobs as a % of Total Employment



Wisconsin trails the national average in its portion of jobs supported by international investment.

**From 2017 to 2022, Wisconsin's FDI employment...**



while the state's overall private-sector employment



## DISCOVER THE FULL LIST OF GBA MEMBERS

Nearly 200 international companies comprise GBA's membership, representing a slice of the U.S. economy that provides 8.4 million high-quality jobs that pay an average of seven percent higher compensation than the economy-wide average. Our members are some of the largest international employers in the country. Browse through our membership list using the QR code.

