



**GLOBAL  
BUSINESS  
ALLIANCE**

*Investing in America*

# Foreign Direct Investment Strengthens **IOWA'S ECONOMY**

## HIGH-QUALITY JOBS

**69,300** workers in Iowa are employed as a result of international investment.

## MANUFACTURING

**38,000** workers in Iowa - **55 percent** of all FDI jobs in the state - are in the manufacturing sector.

## GLOBALLY CONNECTED

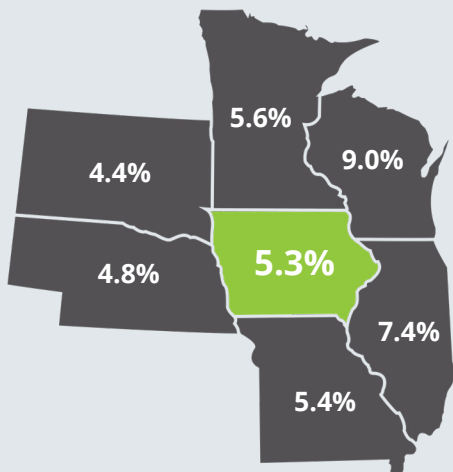
Among all international employers, those from the **United Kingdom, Germany** and **Japan** support the largest number of jobs in Iowa.

## MANY EMPLOYERS

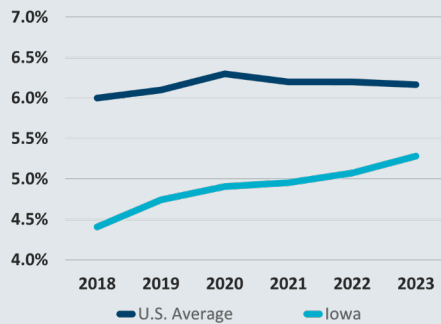
**622** international employers have operations in Iowa.

## INTERNATIONAL INVESTMENT CONTRIBUTES TO IOWA'S ECONOMY

**Iowa vs. Its Neighbors**  
FDI Jobs as a % of Total Employment

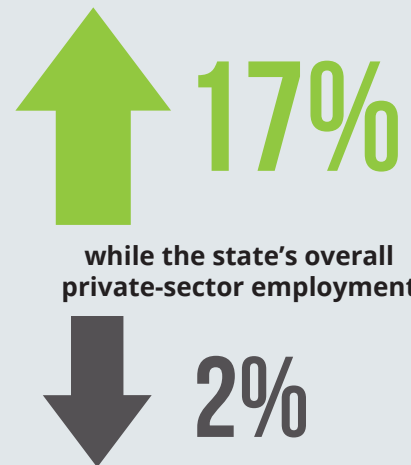


**Iowa vs. USA**  
FDI Jobs as a % of Total Employment



Iowa beats the national average in its portion of jobs supported by international investment.

**From 2018 to 2023, Iowa's FDI employment...**



## DISCOVER THE FULL LIST OF GBA MEMBERS

Over 200 international companies comprise GBA's membership, representing a slice of the U.S. economy that provides 8.7 million high-quality jobs that pay an average of seven percent higher compensation than the economy-wide average. Our members are some of the largest international employers in the country. Browse through our membership list using the QR code.

