GLOBAL BUSINESS ALLIANCE
Investing in America

Foreign Direct Investment Strengthens MASSACHUSETTS' ECONOMY

HIGH-QUALITY JOBS

238,600 workers in Massachusetts are employed as a result of international investment.

MANUFACTURING

64,500 workers in Massachusetts - **27 percent** of all FDI jobs in the state - are in the **manufacturing sector**.

GLOBALLY CONNECTED

Among all international employers, those from the **United Kingdom**, the **Netherlands** and **France** support the largest number of jobs in Massachusetts.

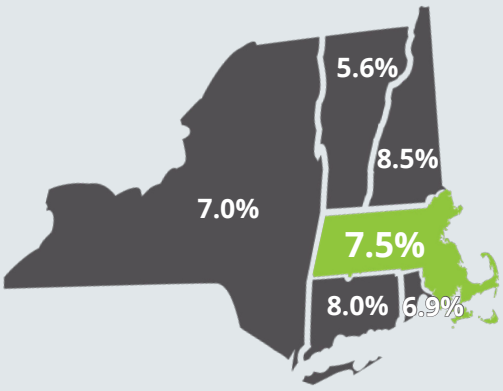
MANY EMPLOYERS

1,268 international employers have operations in Massachusetts.

INTERNATIONAL INVESTMENT CONTRIBUTES TO MASSACHUSETTS' ECONOMY

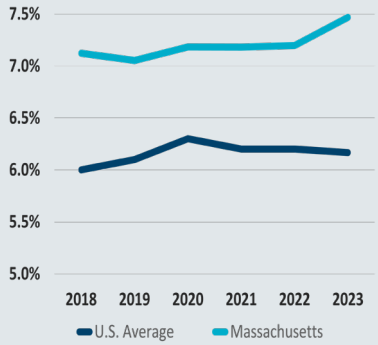
Massachusetts vs. Its Neighbors

FDI Jobs as a % of Total Employment



Massachusetts vs. USA

FDI Jobs as a % of Total Employment



Massachusetts beats the national average in its portion of jobs supported by international investment.

From 2018 to 2023, Massachusetts' FDI employment...

2%

while the state's overall private-sector employment

3%

DISCOVER THE FULL LIST OF GBA MEMBERS

Over 200 international companies comprise GBA's membership, representing a slice of the U.S. economy that provides 8.7 million high-quality jobs that pay an average of seven percent higher compensation than the economy-wide average. Our members are some of the largest international employers in the country. Browse through our membership list using the QR code.

Figures based on the Bureau of Economic Analysis (BEA), Survey of Current Business, *Activities of U.S. Affiliates of Foreign Multinational Enterprises in 2023*, released December 2025, and the Global Business Alliance's *Economic Bedrock Report*, released Fall 2018.